

## ABSTRACT OF THE DISCLOSURE

The present invention provides a method for managing wireless network information collection utilizing a telematics unit within a telematics equipped mobile vehicle. The method includes detecting at least one wireless short-distance communication network identification signal, generating wireless network information based on the detected wireless network identification signals, and communicating the generated wireless network information to a service provider. The wireless short-distance communication network identification signal may include an internet protocol address, a location identification tag, GPS coordinates, points of interest, venue capacity, venue size, or category. The step of detecting the wireless short-distance communication network identification signal includes receiving at least one wireless short-distance communication network identification signal, determining a unique device identifier associated with each received wireless short-distance communication network identification signal, and storing the determined unique device identifier.